

International Program in Business (IPB)



Introductions – The IPB Team



**Prof. Dr. Christine
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Head of International
Program in Business



Jennifer Loudon
IPB Administrative Support



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IPB Administrative Support



Objectives of the IPB



- Make it your best semester ever!
- Enhance your personality and soft skills



Teambuilding



- Establish lasting friendships with connections all around the globe (USA, Mexico, Columbia, Ecuador, Singapore, China, Korea, France, Netherlands, Czech Republic, Hungary, Finland...)

- Grow together as a group (2/3 – 1/3)
 - Internationals
 - Germans (trade and industry)



Develop intercultural skills



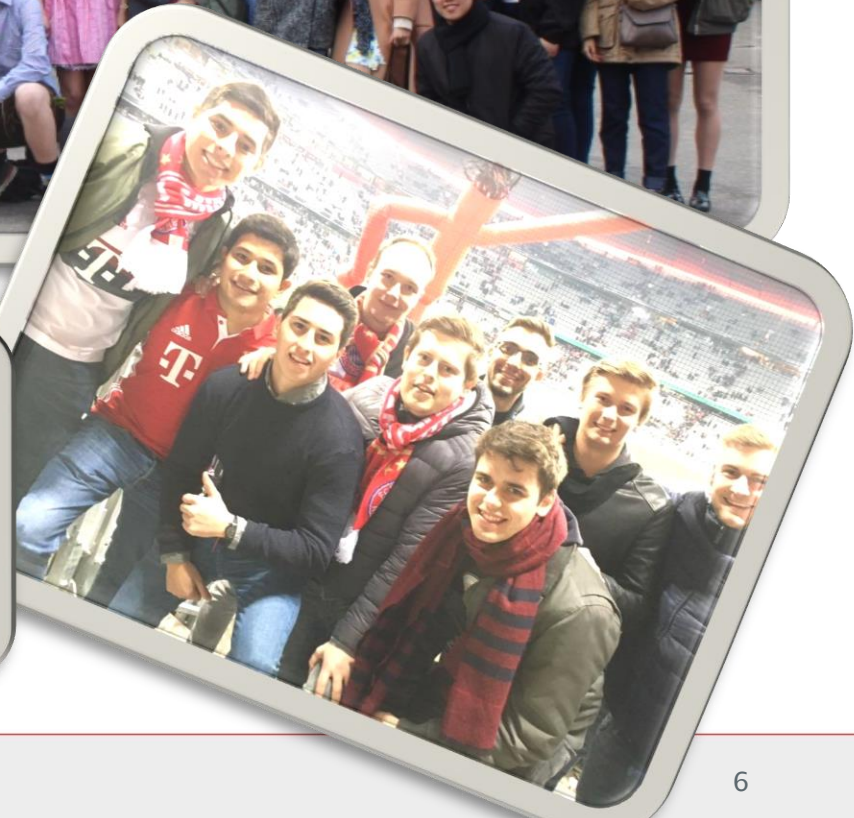
- International welcome dinner and running dinner
- Pow Wow
- Intercultural management class



Introduce the internationals to German culture



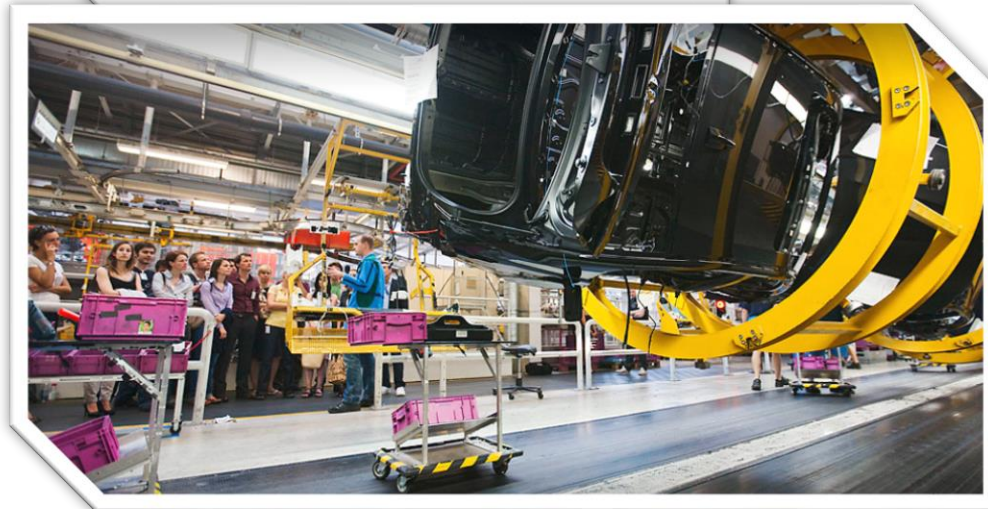
- Oktoberfest
- Weihnachtsmarkt
- Fasching
- Eishockey



Acquire hands-on business knowledge through company visits and related excursions



- 2-day excursion to Nürnberg, München or Tübingen etc.
- Company visits, e.g.
 - Car manufacturers (Audi, BMW, Porsche, Mercedes)
 - Brewery or Sektkellerei
 - Industrial manufacturers (e.g. Kärcher, FaberCastell, Kaffeerösterei, etc.)



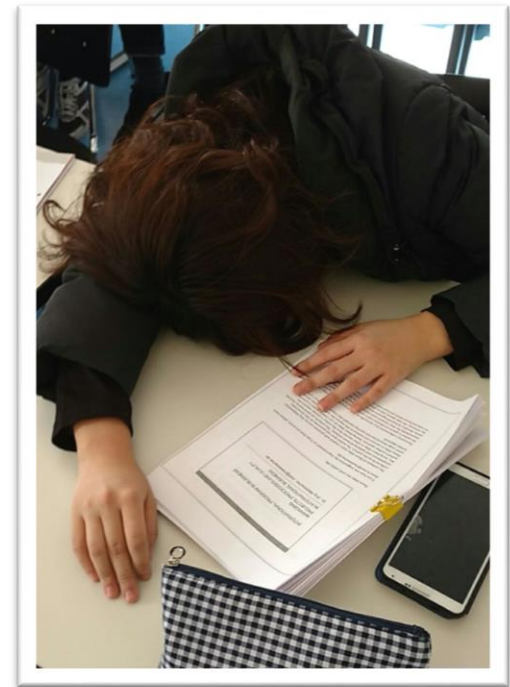
- Other excursions, e.g.
 - Wine tour Gundelsheim
 - Climbing, Lasergame, GoKarts...
- Excursion fee only 200€

Study in English and with international professors



- International faculty from USA, UK, Hungary, Russia, Israel and of course Germany...
- Same course content as in "Trade" and "Industry" (except for some HD-Profil → go back)

- All lectures and exams in English



What makes the IPB different from your regular semester?

International study style

- » Orientation week for bonding and first intercultural experiences
- » Lots of group work and interactive parts
- » Semester is structured block-by-block (no long exam weeks at the end)



Active involvement beyond the classroom

- » You will be a “buddy” and take on a “tutor” task
- » Company visits and related excursions during the week
- » Hang out and travel with the Internationals during the weekend (e.g. to Madrid, Paris, Moskau...)

The „ideal“ German IPB student...

- » ...is excited about new experiences (cultures, language, travel, excursions, etc.)
- » ...lives in Mosbach and enjoys excursions and hanging out with the Internationals



What is the benefit for you?

- Immerse yourself in an international environment while in Mosbach
- Become fluent in business English
- Grow your personality
- Enhance your social and intercultural skills
- Build long-lasting friendships and connections all around the globe
- Demonstrate leadership skills by taking on responsibility



How do I apply?

- E-Mail your application right away, or at the latest by May 31 (3rd semester) or September 30 (4th semester) to IP-Mosbach@mosbach.dhbw.de.
- You can also apply for both semesters at the same time
- 3 Application documents:
 - **Application form** (signed by Studiengangsleiter und Ausbildungsleiter)
 - **Learning agreement** (signed by Studiengangsleiter)
 - **Letter of motivation** with picture (1 page)

Complete and send by email to: IP-Mosbach@mosbach.dhbw.de If you have any questions, please contact: Jennifer Loudon Tel.: 0625-1939-547

DHBW
Duales Hochschul-
BWL-Abschulungs-
Werkzeug

APPLICATION
INTERNATIONAL PROGRAM IN BUSINESS (IPB)

Name: _____
 Date of Birth: 1 | January | 1900 |
 Address: _____
 Telephone: _____
 E-Mail: _____ @lehre.mosbach.dhbw.de
 DHBW-Course: IN18C |
 Head of Department: _____
 Dual Partner: _____
 Training Manager: _____
 Tel. Training Manager: _____

I wish to apply for the "International Program in Business" in the:

3rd Semester Application Deadline: 31.05. 4th Semester Application Deadline: 30.09.

Date: _____ Signature of Student: _____

Important: Please attach a one-page letter of motivation in English describing why you want to participate in IPB. If there are more applications than available places, then your achieved grades as well as your letter of motivation will be taken into consideration. Applications will only be considered if they are submitted in full by the deadline (see above) to the following email address: IP-Mosbach@mosbach.dhbw.de.

Agreement from the Head of Department:
 Based on the student's course achievements and their English proficiency, candidate to successfully participate in International Program in Business.

Date: _____ Signature Head of Department: _____

Agreement from the Training Manager:
 The Dual Partner company agrees to the student participating in IPB.

Date: _____ Signature of Training Manager: _____

DHBW
Duales Hochschul-
BWL-Abschulungs-
Werkzeug

LEARNING AGREEMENT (Permanent DHBW-students)

International Program in Business (IPB) IPB Spring (4th semester)

Name of student: _____
 Sending department (Studiengang): _____
 Head of Study (Studiengangsleiter): _____

DETAILS OF THE LEARNING AGREEMENT

Course Title	Hours	Number of ECTS credits
Organization and Human Resources: • Organizational Behavior • Human Resources	55	5
Quantitative Methods: • Direct Cost Accounting • Operations Research • Quantitative Market Research	55	5
Specialization: • Industrial Marketing • Negotiation	55	5
Economics: Money and Currency	27	3
Business Law Inc. Labor & Employment	27	3
E-Commerce	35	3
Intercultural Management and Social Competences	27	3
		Total ECTS credits: 26

Student's signature: _____ Date: _____

STUDIENGANG

Ich bestätige die Teilnahme meines Studierenden am International Program in Business (IPB).

Der Studierende ist verpflichtet, für die 2 Profilaeschen und die damit einhergehenden Prüfungsleistungen in seinem/ihren Studiengang zurückzuführen

Der Studierende kann das ganze Semester im IPB verbringen

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 Unterschrift Studiengangsleiter Datum



WE ARE LOOKING FORWARD TO RECEIVING YOUR APPLICATION



More details about the program, pictures, and first-hand experience reports at:
<https://www.mosbach.dhbw.de/studium/studienangebot-bachelor/international-program-in-business/concept>

