

International Program in Business (IPB)



Objectives of the IPB



- Make it your best semester ever!
- Enhance your personality and soft skills



Teambuilding



- Establish lasting friendships with connections all around the globe (USA, Mexico, Columbia, Ecuador, Singapore, China, Korea, France, Netherlands, Czech Republic, Hungary, Finland...)

- Grow together as a group (1/2 – 1/2)
 - Internationals
 - Germans (Handel, Industrie)



Develop intercultural skills

- Orientation week
- Intercultural management class
- Running dinner and pow wow
- Introduce the internationals to German culture



Acquire hands-on business knowledge through company visits and related excursions

- Student excursion to Cologne, Munich incl. company visits and guided tours
- Local company visits, e.g.
 - Car manufacturers (Audi, Mercedes)
 - Industrial manufacturers (Würth, Kärcher)



- Other excursions, e.g.
 - Wine tour through the vineyard
 - Climbing, Skydiving, GoKarts...
- Excursion fee only 200 €
(ask your company to get reimbursed)



Study in English and with international professors

- International faculty from USA, UK, Poland, Slovakia, Lithuania and, of course, Germany...
- Similar course content as in “Handel” and “Industrie”
(except for some HD-Profilfächer → go back)



- All lectures and exams in English



What makes the IPB different from your regular semester?

Slightly different semester times:

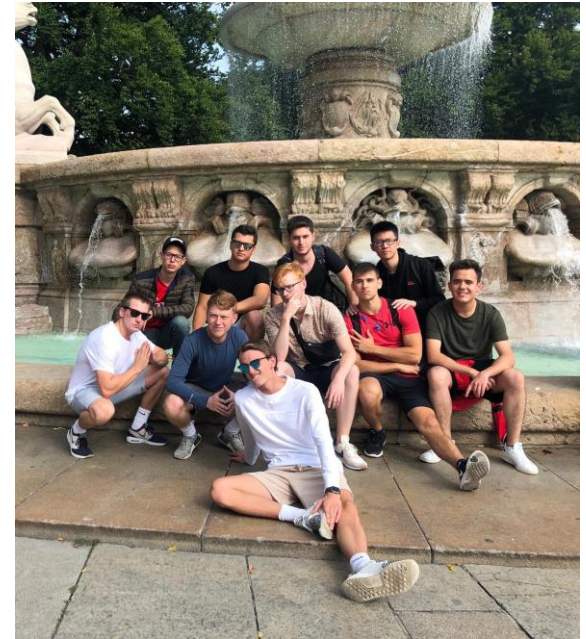
- » 3rd semester: 2 weeks later
- » 4th semester: 2 weeks sooner

International study style

- » Orientation week for bonding and first intercultural experiences
- » Lots of group work and interactive parts
- » Semester is structured block-by-block (no long exam weeks at the end)

Active involvement beyond the classroom

- » You will be a “buddy” and take on a “tutor” task
- » Company visits and related excursions during the week
- » Hang out and travel with the Internationals during the weekend (e.g. to Madrid, Paris, Rome...)



What is the benefit for you?

- Immerse yourself in an international environment while in Mosbach
- Build long-lasting friendships and connections all around the globe
- Become fluent in business English
- Grow your personality, enhance your social and intercultural skills
- Demonstrate leadership skills by taking on responsibility

The „ideal“ German IPB student...

- is excited about new experiences (cultures, language, travel, excursions, etc.)
- lives in Mosbach and enjoys excursions and hanging out with the

Internationals



How do I apply?

- E-Mail your application at the latest by May 31 (3rd semester) or September 30 (4th semester) to IP-Mosbach@mosbach.dhbw.de.
- 2 Application documents:
 - Application and learning agreement (signed by Studiengangs- und AusbildungsleiterIn)
 - Letter of motivation with picture (at most 1 page)

Application & Learning Agreement
(Permanent DHBW-students)
International Program In Business (IPB) 3rd Semester

Application deadline: 31.05.



STUDENT
I wish to apply for the International Program In Business in the 3rd Semester (Fall semester).
Name of student:
DHBW-Email:
Sending Department: HD, A Head of Study (SGL):

Important: Please attach a one-page letter of motivation in English describing why you want to participate in IPB. Your achieved grades and your letter of motivation will be taken into consideration. Applications will only be considered if they are submitted in full by the deadline 31.05. to the following email address: IP-Mosbach@mosbach.dhbw.de

Student's signature: Date:

DUALER PARTNER: Agreement from the Training Manager at Dual Partner:
The Dual Partner company: agrees to the student participating in IPB.
.....
Signature Training Manager Datum

STUDIENGANG

Course Title	Hours	ECTS credits
Financial Accounting & Taxation - Financial Accounting - Taxation	55	5
Global Marketing	55	5
Specialization: - Leadership - Financing & Investment	55	5
Business Information Systems	20	2
Macroeconomics	28	3
Business & Corporate Law	28	3
Research/Scientific Methods	28	2
Total ECTS credits:		24

Ich befürworte die Teilnahme meines Studierenden am International Program in Business (IPB).
Der Studierende ist verpflichtet, für die 2 Profiwochen und die damit einhergehenden Prüfungsleistungen in seinen/ihren Studiengang zurückzukehren
Der Studierende kann das ganze Semester im IPB verbringen

.....
Unterschrift Studiengangsleiter Datum



WE ARE LOOKING FORWARD TO RECEIVING YOUR APPLICATION



More details about the program, pictures, and first-hand experience reports at:
<http://www.mosbach.dhbw.de/international-program-in-business/>

