

# International Program in Business (IPB)



# Objectives of the IPB



- Make it your best semester ever!
- Enhance your personality and soft skills





# Teambuilding



- Grow together as a group (2/3 – 1/3)
  - Internationals
  - Germans (Handel, Industrie)

- Establish lasting friendships with connections all around the globe (USA, Mexico, Columbia, Ecuador, Singapore, China, Korea, France, Netherlands, Czech Republic, Hungary, Finnland...)



# Develop intercultural skills



- Orientation week
- Running dinner and pow wow
- Introduce the internationals to German culture
- Intercultural management class





# Acquire hands-on business knowledge through company visits and related excursions



- 2 day excursion to Tübingen, Nürnberg, etc.
- Company visits, e.g.
  - Car manufacturers (Audi, Mercedes, ..)
  - Brewery or Sektkellerei
  - Industrial manufacturers (e.g. FaberCastell, Kärcher, etc.)

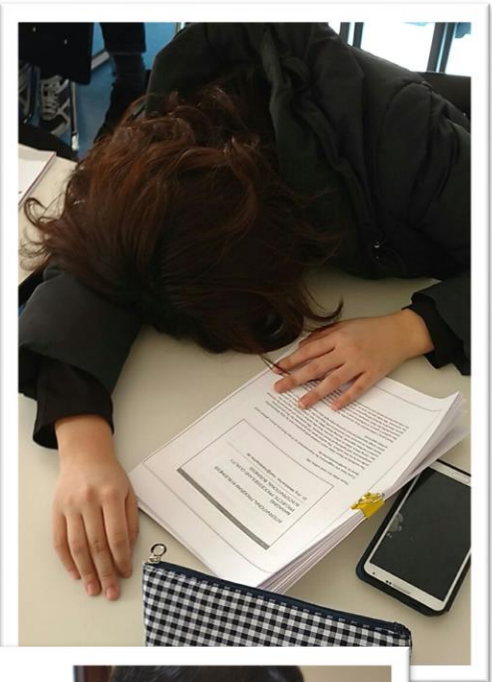


- Other excursions, e.g.
  - Wine tour Gundelsheim
  - Climbing, Lasergame, GoKarts...
- Excursion fee only 200€

# Study in English and with international professors



- All lectures and exams in English



- International faculty from USA, UK, Poland and of course Germany...
- Similar course content as in "Handel" and "Industrie" (except for some HD-Profil-fächer → go back)



# What makes the IPB different from your regular semester?

## **Slightly different semester times:**

- » 3rd semester: 2 weeks later
- » 4th semester: 1 week sooner

## **International study style**

- » Orientation week for bonding and first intercultural experiences
- » Lots of group work and interactive parts
- » Semester is structured block-by-block (no long exam weeks at the end)

## **Active involvement beyond the classroom**

- » You will be a “buddy” and take on a “tutor” task
- » Company visits and related excursions during the week
- » Hang out and travel with the Internationals during the weekend (e.g. to Madrid, Paris, Rome...)



# What is the benefit for you?

- Immerse yourself in an international environment while in Mosbach
- Build long-lasting friendships and connections all around the globe
- Become fluent in business English
- Grow your personality, enhance your social and intercultural skills
- Demonstrate leadership skills by taking on responsibility

## The „ideal“ German IPB student...

- is excited about new experiences (cultures, language, travel, excursions, etc.)
- lives in Mosbach and enjoys excursions and hanging out with the Internationals





# How do I apply?

- E-Mail your application at the latest by May 31 (3rd semester) or September 30 (4th semester) to IP-Mosbach@mosbach.dhbw.de.
- You can also apply for both semesters at the same time
- 3 Application documents:
  - Application form (signed by Studiengangsleiter und Ausbildungsleiter)
  - Learning agreement (signed by Studiengangsleiter)
  - Letter of motivation with picture (1 page)

Complete and send by email to:  
Jennifer Loudon  
IP-Mosbach@mosbach.dhbw.de

If you have any questions, please contact:  
Tel.: 06261/939-547



## APPLICATION INTERNATIONAL PROGRAM IN BUSINESS (IPB)

Name: .....  
Date of Birth: .....  
Address: .....  
Telephone: .....  
E-Mail: .....  
DHBW-Course: .....  
Head of Department: .....  
Dual Partner: .....  
Training Manager: .....  
Tel. Training Manager: .....

I wish to apply for the "International Program in Business" in the:

☐ 3rd Semester

Application Deadline: 31.05.

☐ 4th Semester

Application Deadline: 30.09.

Date: ..... Signature of Student: .....

Important: Please attach a one-page letter of motivation in English describing why you want to participate in IPB. If there are more applications than available places, then your achieved grades as well as your letter of motivation will be taken into consideration. Applications will only be considered if they are submitted in full by the deadline (see above) to the following email address: [IP-Mosbach@mosbach.dhbw.de](mailto:IP-Mosbach@mosbach.dhbw.de).

### Agreement from the Head of Department:

Based on the student's course achievements and their English proficiency, I agree that they are a suitable candidate to successfully participate in International Program in Business.

Date: ..... Signature Head of Department: .....

### Agreement from the Training Manager:

The Dual Partner company agrees to the student participating in IPB.

Date: ..... Signature of Training Manager: .....

		Number of ECTS credits
Tax		9
E-Commerce	Specialty (Profile) Courses	5
Macroeconomics		2
Leadership		5
Supply Chain Management		3
Business and Corporation Law		1
Research / Scientific Methods		2
Intercultural and Soft Skills		2
Total ECTS credits		27

Student's signature: ..... Date: .....

### STUDIENGANG

Ich befürworte die Teilnahme meines Studierenden am International Program in Business (IPB).

Meine Studierenden sind verpflichtet die 2 Profilwochen und die damit einhergehenden Prüfungsleistungen in meinem Studiengang zu absolvieren:

☐

Ja

☐

Nein

Unterschrift Studiengangsleiter: ..... Datum: .....



# WE ARE LOOKING FORWARD TO RECEIVING YOUR APPLICATION



More details about the program, pictures, and first-hand experience reports at:  
<http://www.mosbach.dhbw.de/international-program-in-business/>

